Machine Learning by Analogy (Updated)

Colleen M. Farrelly

Overview of Problem

- Many machine learning methods exist in the literature and in industry.
 - What works well for one problem may not work well for the next problem.
 - In addition to poor model fit, an incorrect application of methods can lead to incorrect inference.
 - Implications for data-driven business decisions.
 - Low future confidence in data science and its results.
 - Lower quality software products.
 - Understanding the intuition and mathematics behind these methods can ameliorate these problems.
 - This talk focuses on building intuition.
 - Links to theoretical papers underlying each method.

P L A N

- Régressions paramétriques et extensions
- Régressions semi paramétriques et extensions
- Régressions non paramétriques via méthodes d'optimisation
- Combinaisons de méthodes supervisées et non supervisées
- Apprentissage non supervisé
- Séries chronologiques

Multiple Regression

- Total variance of a normallydistributed outcome as cookie jar.
- Error as empty space.
- Predictors accounting for pieces of the total variance as cookies.
 - Based on relationship to predictor and to each other.
 - Cookies accounting for the same piece of variance as those smooshed together.
- Many statistical assumptions need to be met.



Generalized Linear Models



tomstock.photoshelter.com

- Extends multiple
 - regression.
 Many types of outcome distributions.
 - Transform an outcome variable to create a linear relationship with predictors.
- Sort of like silly putty stretching the outcome variable in the data space.
- Does not work on highdimensional data where predictors > observations.
- Only certain outcome distributions.
 - Exponential family as example.

LASSO, Ridge Regession, and Elastic Net

- Impose size and/or variable overlap constraints (penalties) on generalized linear models.
 - Elastic net as hybrid of these constraints.
 - Can handle large numbers of predictors.
- Reduce the number of predictors.
 - Shrink some predictor estimates to 0.
 - Examine sets of similar predictors.
- Similar to eating irrelevant cookies in the regression cookie jar or a cowboy at the origin roping coefficients that get too close



Homotopy-Based LASSO/LARS

 Homotopy as path equivalence

 Intrinsic property of topological spaces (such as data manifolds)



- Homotopy arrow example
 Red and blue arrows can be
 - Red and blue arrows can be deformed into each other by wiggling and stretching the line path with anchors at start and finish of line
 - Yellow arrow crosses holes and would need to backtrack or break to the surface to freely wiggle into the blue or red line
- Homotopy method in LASSO/LARS wiggles an easy regression path into an optimal regression path
 - Avoids obstacles that can trap other regression estimators (peaks, valleys, saddles...)

Differential Geometry and Regression

- Instead of fitting model to data, fit model to tangent space (what isn't the data).
 - Deals with collinearity, as parallel vectors share a tangent space (only one selected of collinear group).
 - LASSO and LARS extensions.
 - Rao scoring for selection.
 - Effect estimates (angles).
 - Model selection criteria.
 - Information criteria.
 - Deviance scoring.



Bayesian Regression Models



- Fit all possible models and figure out likelihood of each given observed data.
 - Based on Bayes' Theorem and conditional probability.
 - Instead of giving likelihood that data came from a specific parameterized population (univariate), figure out likelihood of set of data coming from sets of population (multivariate).
 - Can select naïve prior (no assumptions on model or population) or make an informed guess (assumptions about population or important factors in model).
 - Combine multiple models according to their likelihoods into a blended model given data.

CHAPTER 2

Semi-Parametric Extensions of Regression

Spline Models

- Extends a generalized linear models by estimating unknown (nonlinear) functions of an outcome on intervals of a predictor.
- Use of "knots" to break function into intervals.
- Similar to a downhill skier.
 - Slope as a function of outcome.
 - Skier as spline.
 - Flags as knots anchoring the skier as he travels down the slope.



www.dearsportsfan.com

MARS

 Multivariate adaptive regression splines as an extension of spline models to multivariate

data

- Knots placed according to multivariate structure and splines fit between knots
- Much like fixing a rope to the peaks and valleys of a mountain range, where the rope has enough slack to hug the terrain between its fixed points



Generalized Additive Models



www.filigreeinn.com

- Extends spline models to the relationships of many predictors to an outcome.
 - Also allows for a "sillyputty" transformation of the outcome variable.
- Like multiple skiers on many courses and mountains to estimate many relationships in the dataset.

Piece-Wise Regression



www.pinterest.com

- Chop data into partitions and then fit multiple regression models to each partition.
- Divide-and-conquer approach.
- Examples:
 - Multivariate adaptive regression splines
 - Regression trees
 - Morse–Smale regression

Morse-Smale Regression

- Based on a branch of math called topology.
 - Study of changes in function behavior on shapes.
 - Used to classify similarities/ differences between shapes.
 - Data clouds turned into discrete shape combinations (simplices).
- Use these principles to partition data and fit elastic net models to each piece.
 - Break data into multiple toy sets.
 - Analyze sets for underlying properties of each toy.
- Useful visual output for additional data mining.



Support Vector Regression

 Linear or non-linear support beams used to separate group data for classification or map data for kernel- based regression.



 Much like scaffolding and support beams separating and holding up parts of a high rise.



http://en.wikipedia.org/wiki/Support_vector_machine

Neural Networks



Based on processing complex, nonlinear information the way the human brain does via a series of feature mappings.



www.alz.org

Arrows denote mapping functions, which take one topological space to another

colah.github.io

Extreme Learning Machines

- > Type of shallow, wide neural network.
- Reduces framework to a penalized linear algebra problem, rather than iterative training (much faster to solve).
- Based on random mappings.
- Shown to converge to correct classification/regression (universal approximation property—may require unreasonably wide networks).
- Semi-supervised learning extensions.



Deep Learning



- Added layers in neural network to solve width problem in single-layer networks for universal approximation.
- More effective in learning features of the data.
- Like sifting data with multiple sifters to distill finer and finer pieces of the data.
- Computationally intensive and requires architecture design and optimization.

Tensor Flow

- Recent extension of deep learning framework from spreadsheet data to multiple simultaneous spreadsheets
 - Spreadsheets may be of the same dimension or different dimensions
 - Could process multiple or hierarchical networks via adjacency matrices
- Like sifting through data with multiple inputs of varying sizes and textures



CHAPTER 3

Nonparametric Regression via Optimization Methods

Single Decision Tree Models



tvtropes.org

- Classifies data according to optimal partitioning of data (visualized as a highdimensional cube).
 - Slices data into squares, cubes, and hypercubes (4+ dimensional cubes).
 - Like finding the best place to cut through the data with a sword.
- Option to prune tree for better model (glue some of the pieces back together).
- Notoriously unstable.
- Optimization possible to arrive at best possible trees (genetic algorithms).

Gradient Descent Methods

- Optimization technique.
 - Minimize a loss function in regression.
- Accomplished by choosing a variable per step that achieves largest minimization.
- Climber trying to descend a mountain.
 - Minimize height above sea level per step.
- Directions (N, S, E, W) as a collection of variables.
- Climber rappels down cliff according to these rules.



www.chinatravelca.com

Genetic Algorithms





wallpapers.brothersoft.com

- Optimization helpers.
 - Find global maximum or minimum by searching many areas simultaneously.
 - Can impose restrictions.
 - Teams of mountain climbers trying to find the summit.
 - Restrictions as climber supplies, hours of daylight left to find summit...
 - Genetic algorithm as population of mountain climbers each climbing on his/her own.

Quantum Evolutionary Models

- One climber exploring multiple routes simultaneously.
- Individual optimized through a series of gates at each update until superposition converges on one state
 - Say wave 2 is the optimal combination of predictors
 - Resultant combination slowly flattens to wave 2, with the states of wave 1 disappearing





Ensemble Methods

- Combine multiple models of the same type (ex. trees) for better prediction.
 - Single models unstable.
 - Equally-good estimates from different models.
 - Use bootstrapping.
 - Multiple "marble draws" followed by model creation.
 - Creates diversity of features.
 - Creates models with different biases and error.



Boosted Regression Models



play.google.com

- Uses gradient descent algorithm to model an outcome based on predictors (linear, tree, spline...).
- Proceeds in steps, adding variables and adjusting weights according to the algorithm.

Like putting together a puzzle.

- Algorithm first focuses on most important parts of the picture (such as the Mona Lisa's eyes).
- Then adds nuances that help identify other missing pieces (hands, landscape...).

XGBoost

- Adds a penalty term to boosted regression
- Can be formulated as LASSO/ridge regression/elastic net with constraints
- Also leverages hardware to further speed up boosting ensemble



play.google.com

Random Forests: Multiple Trees

- Single tree models poor predictors.
- Grow a forest of them for a strong predictor (another

ensemble method).

- Algorithm:
 - Takes random sample of data.
 - Builds one tree.
 - Repeats until forest grown.
 - Averages across forest to identify strong predictors.



CHAPTER 4

Combining Supervised and Unsupervised Methods

Dimension Reduction



marmaladeandmileposts.com

- Principle Component Analysis (PCA)
 - Variance partitioning to combine pieces of variables into new linear subspace.
 - Smashing cookies by kind and combining into a flat hybrid cookie in previous regression model.
 - Manifold Learning
 - PCA-like algorithms that combine pieces into a new nonlinear subspace.
 - Non-flat cookie combining.
 - Useful as pre-processing step for prediction models.
 - Reduce dimension.
 - Obtain uncorrelated, nonoverlapping variables (bases).

Random Forest as Extension Example

- Balanced sampling for low-frequency predictors.
 - Stratified samples (i.e. sample from bag of mostly white marbles and few red marbles with constraint that 1/5th of draws must be red marbles).
- Dimension reduction/mapping pre-processing
 - Principle component, manifold learning...
 - Hybrid of neural network methods and tree models.



Superlearners



- Aggregation of multiple types of models.
 - Like a small town election.
 - Different people have different views of the politics and care about different issues.
 - Different modeling methods capture different pieces of the data and vote in different pieces.
 - Leverage strengths, minimize weaknesses
 - Diversity of methods to better explore underlying data geometry
 - Avoids multiple testing issues.

Subsembles

Subsembles

- Partition data into training sets
 - Randomly selected or through partition algorithm
- Train a model on each data partition
- Combine into final weighted prediction model
- This is similar to national elections.
 - Each elector in the electoral college learns for whom his constituents voted.
 - The final electoral college pools these individual votes.





Final Subsemble Model

Supersemble



- Combines superlearning and subsembles for better prediction
 - Diversity improves subsemble method (better able to explore data geometry)
 - Bootstrapping improves superlearner pieces (more diversity within each method)
 - Preliminary empirical evidence shows efficacy of combination.

CHAPTER 5

Unsupervised Learning

K Nearest Neighbors

- Classification of a data point based on the classification of its nearest neighboring points.
- Like a junior high lunchroom and student clicks.
 - Students at the same table tend to be more similar to each other than to a distant table.



www.wrestlecrap.com

K-Means Clustering



krazymommakreations.blogspot.com

- Iteratively separating groups within a dataset based on similarity.
- Like untangling tangled balls of yarn into multiple, singlecolored balls (ideally).
 - Each step untangles the mess a little further.
 - Few stopping guidelines (when it looks separated).

Graph-Based Techniques

- Hybrid of supervised and unsupervised learning (groupings and prediction).
- Uses graphical representation of data and its relationships.
- Algorithms with connections to topology, differential geometry, and Markov chains.
- Useful in combination with other machine learning methods to provide extra insight (ex. spectral clustering).



Spectral Clustering

- K-means algorithm with weighting and dimension reduction components of similarity measure.
 - Simplify balls of string to warm colors and cool colors before untangling.
- Can be reformulated as a graph clustering problem.
 - Partition subcomponents of a graph based on flow equations.



www.simplepastimes.com

Morse-Smale Mode Clustering



- Separate data based on shared peaks and valleys across slices (shared multivariate density/gradient).
- Many nice theoretical developments on validity and convergence.

- Multivariate technique similar to mode or density clustering.
 - Find peaks and valleys in data according to an input function on the data (level set slices) much like a watershed on mountains.



Mapper Clustering

Topological clustering.

- Define distance metric.
- Slice multidimensional dataset with Morse function.
- Examine function behavior across slice.
- Cluster function behavior.
- Iterate through multiple slices to obtain hierarchy of function behavior.
- Much like examining the behavior of multiple objects across a flip book.
 - Nesting
 - Cluster overlap

Filtered functions then used to create various resolutions of a modified Reeb graph summary of topology.

CHAPTER 6

Time Series Forecasting

ARIMA Models



 Similar to decomposing

superposed states

- Seasonal trends
- Yearly trends
- Trend averages
- Dependencies on previous time point
- Knit individual forecasted pieces into a complete forecast by superposing these individual forecasts
- Several extensions to neural networks, timelagged machine learning models...

Structural Equation Models (SEM)

- A time-series method incorporating predictors
 - Constant predictors at initial time point
 - Varying predictors at multiple time points
 - Creates a sort of correlation web between predictors and time points
 - Can handle multiple time lags and multivariate outcomes
 - Can handle any GLM outcome links
 - Related to partial differential equations of dynamic systems



Bayesian Networks



 Data-based mining for SEM

relationships/time-lag components

- Leverages conditional probability between predictors to find dependencies
- Does not require a priori model formulation like SEM
- Peeking at data to create a dependency web over time or predictors/outcome
- Can be validated by a follow-up SEM based on network structure

Singular Spectrum Analysis

- Technically:
 - Matrix decomposition (similar to PCA/manifold learning)
 - Followed by spectral methods
 - Cleaning of time-lagged covariance matrix
 - Reconstruction with simple forecast
- Kind of like deconstructing, cleaning, a rebuilding a car engine





Extensible Markov Models



Like remembering classes of chess board configurations across games played

- Combines k-nearest neighbors-based clustering with memoryless state changes converging to a transition distribution (weighted directed graph)
- Reduce an observation to a pattern
- Remember patterns seen (across time or space)
- Match new observations to this set of patterns
- Computationally more feasible than k-means clustering

Conclusions

- Many machine learning methods exist today, and many more are being developed every day.
- Methods come with certain assumptions that must be met.
 - Breaking assumptions can lead to poor model fit or incorrect inference.
 - Matching a method to a problem not only can help with better prediction and inference; it can also lead to faster computation times and better presentations to clients.
- Development depends on problem-matching and deep understanding of the mathematics behind the methods used.

Machine Learning by Analogy by Colleen Farrelly

https://www.slideshare.net/ColleenFarrelly/machine-learning-by-analogy-59094152

NOTES

2. } Many machine learning methods exist in the literature and in industry. • What works well for one problem may not work well for the next problem. • In addition to poor model fit, an incorrect application of methods can lead to incorrect inference.
Implications for data-driven business decisions.
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5. } Impose size and/or variable overlap constraints (penalties) on generalized linear models. • Elastic net as hybrid of these constraints. • Can handle large numbers of predictors. } Reduce the number of predictors. • Shrink some predictor estimates to 0. • Examine sets of similar predictors. } Similar to eating irrelevant cookies in the regression cookie jar or a cowboy at the origin roping coefficients that get too close 6. Homotopy arrow example ° Red and blue arrows can be deformed into each other by wiggling and stretching the line path with anchors at start and finish of line ° Yellow arrow crosses holes and would need to backtrack or break to the surface to freely wiggle into the blue or red line } Homotopy method in LASSO/LARS wiggles an easy regression path into an optimal regression path ° Avoids obstacles that can trap other regression estimators (peaks, valleys, saddles...) } Homotopy as path equivalence ° Intrinsic property of topological spaces (such as data manifolds)

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9. Semi-Parametric Extensions of Regression

<u>10.</u>} Extends a generalized linear models by estimating unknown (nonlinear) functions of an outcome on intervals of a predictor. } Use of "knots" to break function into intervals. } Similar to a downhill skier. • Slope as a function of outcome. • Skier as spline. • Flags as knots anchoring the skier as he travels down the slope. www.dearsportsfan.com

<u>11.</u> } Multivariate adaptive regression splines as an extension of spline models to multivariate data ° Knots placed according to multivariate structure and splines fit between knots ° Much like fixing a rope to the peaks and valleys of a mountain range, where the rope has enough slack to hug the terrain between its fixed points

<u>12.</u> Extends spline models to the relationships of many predictors to an outcome. • Also allows for a "silly- putty" transformation of the outcome variable. } Like multiple skiers on many courses and mountains to estimate many relationships in the dataset. www.filigreeinn.com

<u>13.</u>} Chop data into partitions and then fit multiple regression models to each partition. } Divide-andconquer approach. } Examples: • Multivariate adaptive regression splines • Regression trees • Morse-Smale regression www.pinterest.com

14. } Based on a branch of math called topology. • Study of changes in function behavior on shapes. • Used to classify similarities/ differences between shapes. • Data clouds turned into discrete shape combinations (simplices). } Use these principles to partition data and fit elastic net models to each piece. • Break data into multiple toy sets. • Analyze sets for underlying properties of each toy. } Useful visual output for additional data mining.

15. } Linear or non-linear support beams used to separate group data for classification or map data for kernel- based regression. } Much like scaffolding and support beams separating and holding up parts of a high rise. http://en.wikipedia.org/wiki/Support_vector_machine leadertom.en.ec21.com 16. } Based on processing complex, nonlinear information the way the human brain does via a series of feature mappings. colah.github.io www.alz.org Arrows denote mapping functions, which take one topological space to another

<u>17.</u> Type of shallow, wide neural network. } Reduces framework to a penalized linear algebra problem, rather than iterative training (much faster to solve). } Based on random mappings. } Shown to converge to correct classification/regression (universal approximation property—may require unreasonably wide networks). } Semi-supervised learning extensions.

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<u>20.</u> CHAPTER 3

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<u>23.</u> Optimization helpers. • Find global maximum or minimum by searching many areas simultaneously.
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25. } Combine multiple models of the same type (ex. trees) for better prediction. • Single models unstable. □ Equally-good estimates from different models. • Use bootstrapping. □ Multiple "marble draws" followed by model creation. • Creates diversity of features. • Creates models with different biases and error.

<u>26.</u>} Uses gradient descent algorithm to model an outcome based on predictors (linear, tree, spline...). Proceeds in steps, adding variables and adjusting weights according to the algorithm. } Like putting together a puzzle. • Algorithm first focuses on most important parts of the picture (such as the Mona Lisa's eyes). • Then adds nuances that help identify other missing pieces (hands, landscape...). play.google.com

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<u>30.</u> } Principle Component Analysis (PCA) • Variance partitioning to combine pieces of variables into new linear subspace. • Smashing cookies by kind and combining into a flat hybrid cookie in previous regression model. } Manifold Learning • PCA-like algorithms that combine pieces into a new nonlinear subspace. • Non-flat cookie combining. } Useful as pre-processing step for prediction models. • Reduce dimension. • Obtain uncorrelated, non- overlapping variables (bases). marmaladeandmileposts. com

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<u>34.</u> Combines superlearning and subsembles for better prediction • Diversity improves subsemble method (better able to explore data geometry) • Bootstrapping improves superlearner pieces (more diversity within each method) • Preliminary empirical evidence shows efficacy of combination.

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<u>36.</u> Classification of a data point based on the classification of its nearest neighboring points. } Like a junior high lunchroom and student clicks. • Students at the same table tend to be more similar to each other than to a distant table. www.wrestlecrap.com

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<u>39.</u> } K-means algorithm with weighting and dimension reduction components of similarity measure. Simplify balls of string to warm colors and cool colors before untangling. } Can be reformulated as a graph clustering problem. Partition subcomponents of a graph based on flow equations. www.simplepastimes.com

<u>40.</u> } Multivariate technique similar to mode or density clustering. • Find peaks and valleys in data according to an input function on the data (level set slices)— much like a watershed on mountains. • Separate data based on shared peaks and valleys across slices (shared multivariate density/gradient). • Many nice theoretical developments on validity and convergence.

41. } Topological clustering. • Define distance metric. • Slice multidimensional dataset with Morse function. • Examine function behavior across slice. • Cluster function behavior. • Iterate through multiple slices to obtain hierarchy of function behavior. } Much like examining the behavior of multiple objects across a flip book. • Nesting • Cluster overlap Filtered functions then used to create various resolutions of a modified Reeb graph summary of topology.

42. Time Series Forecasting

<u>43.</u>} Similar to decomposing superposed states • Seasonal trends • Yearly trends • Trend averages • Dependencies on previous time point } Knit individual forecasted pieces into a complete forecast by superposing these individual forecasts } Several extensions to neural networks, time- lagged machine learning models...

<u>44.</u> A time-series method incorporating predictors \circ Constant predictors at initial time point \circ Varying predictors at multiple time points } Creates a sort of correlation web between predictors and time points \circ Can handle multiple time lags and multivariate outcomes \circ Can handle any GLM outcome links } Related to partial differential equations of dynamic systems

<u>45.</u> } Data-based mining for SEM relationships/time-lag components • Leverages conditional probability between predictors to find dependencies • Does not require a priori model formulation like SEM } Peeking at data to create a dependency web over time or predictors/outcome } Can be validated by a follow-up SEM based on network structure Time 1 Outcome Predictor 2 Time 2 Outcome Time 3 Outcome

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<u>47.</u>} Combines k-nearest neighbors-based clustering with memoryless state changes converging to a transition distribution (weighted directed graph) • Reduce an observation to a pattern • Remember patterns seen (across time or space) • Match new observations to this set of patterns •

Computationally more feasible than k-means clustering Like remembering classes of chess board configurations across games played

<u>48.</u> } Many machine learning methods exist today, and many more are being developed every day. } Methods come with certain assumptions that must be met. • Breaking assumptions can lead to poor model fit or incorrect inference. • Matching a method to a problem not only can help with better prediction and inference; it can also lead to faster computation times and better presentations to clients. } Development depends on problem-matching and deep understanding of the mathematics behind the methods used.

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